



Vivian Keene

Vivian Keene is the founder of the global wide drink and health supplements UPTIME. During 30 plus years living in Santa Barbara, her generosity was spread throughout the community with a special love for local youth basketball. Vivian's son, Mico, who played basketball for the Dons at Santa Barbara High School, bridged relationships with Curt Pickering's Montecito Basketball Academy, Dave Palmer's Vipers and George Alban's 805 Club travel teams, just to name a few. Vivian and UPTIME supported thousand's of youth with basketball game jersey's, camp t-shirts, sponsoring tournaments while also sharing the products with parents and basketball enthusiasts. She also financially assisted local schools per needs beyond sports and athletes.

As their UPTIME product gained national and global demand, NBA trainers also requested product for their NBA players. Paul Pierce of the Boston Celtics, a Los Angeles native, was an avid believer in the drink and supplements and always treated Vivian and Mico to VIP treatment at the NBA Summer Pro League, Los Angeles Pro-Am Summer League, LA Laker and LA Clipper games when the Celtics were in Tinseltown.

Vivian, born/raised in Los Angeles, recently moved to Las Vegas, Nevada after residing in Santa Barbara since the 1980's. She will always be remembered for her kind generosity to so many youth and adults here in Santa Barbara as well as the demand for their product within the NBA